KIEL AREA SCHOOL DISTRICT | REFERENDUM KEY FACTS

NEW 8-LANE POOL LOCKER ROOM REMODEL

QUESTION 1 | \$8,900,000

TAX IMPACT

Fair Market Value	Annual Impact	Monthly Impact
\$100,000	\$52.00	\$4.33
\$200,000	\$104.00	\$8.67
\$300,000	\$156.00	\$13.00

Shall the Kiel Area School District, Manitowoc, Calumet and Sheboygan Counties, Wisconsin be authorized to issue pursuant to Chapter 67 of the Wisconsin Statutes, general obligation bonds in an amount not to exceed \$8,900,000 for the public purpose of paying the cost of a community swimming pool project consisting of the construction and equipping of a new swimming pool facility adjacent to the high school, conversion of the existing pool space to a gym/multipurpose area, expansion of the fitness center and construction of related improvements as well as renovation of the athletic locker rooms?

WHY NOW? -----

- Current swimming pool is 45 years old, resulting in issues such as (but not limited to):
 - * Significant structural cracks around the perimeter tunnel
 - * Small size prohibits hosting larger swim meets
 - * Inadequate spectator seating
 - * Limited competitor staging areas creates safety concerns
- Fitness center is at capacity for student/community use
- · Locker rooms are 45 years old and in need of remodeling
- · Construction costs are competitive
- · Interest rates are historically low

WARM WATER THERAPY POOL

QUESTION 2 | \$1,800,000

TAX IMPACT

Fair Market Value	Annual Impact	Monthly Impact
\$100,000	\$10.00	\$.83
\$200,000	\$20.00	\$1.67
\$300,000	\$30.00	\$2.50

Shall the Kiel Area School District, Manitowoc, Calumet and Sheboygan Counties, Wisconsin be authorized to issue pursuant to Chapter 67 of the Wisconsin Statutes, general obligation bonds in an amount not to exceed \$1,800,000 for the public purpose of paying the cost of constructing and equipping a warm water therapy pool?

WHY NOW? ----

- Separate therapy pool to fully support youth and senior citizen activities such as:
 - * Warm water physical activity
 - * Senior and youth activities which are now limited when large/main pool is in use for competitions or other programming
- Results from the pre-referendum survey showed strong community support for a therapy pool

POOL OPERATIONS, TECHNOLOGY & MAINTENANCE

QUESTION 3 | \$250,000/year

TAX IMPACT

Fair Market Value	Annual Impact	Monthly Impact
\$100,000	\$34.00	\$2.83
\$200,000	\$68.00	\$5.67
\$300,000	\$102.00	\$8.50

Shall the Kiel Area School District, Manitowoc, Calumet and Sheboygan Counties, Wisconsin for the 2015-2016 school year through the 2024-2025 school year be authorized to exceed the revenue limit specified in Section 121.91, Wisconsin Statues, by \$250,000 a year, for non-recurring purposes consisting of pool operations, facilities maintenance and technology upgrades?

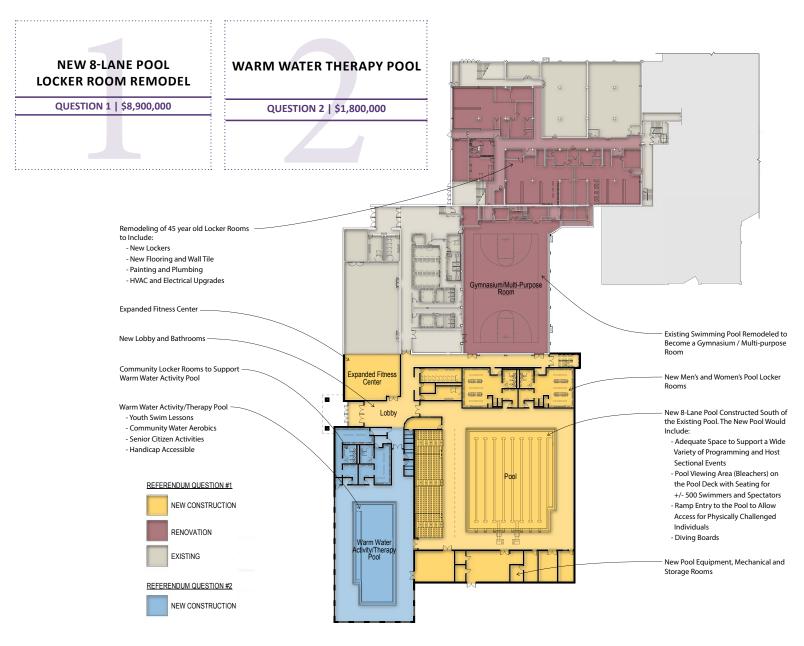
WHY NOW?

Annual cost (for 10 years) to support future pool operations, maintenance and technology plan initiatives, and operation expenses such as:

- Continuation of pool operation expenses into the future for present or new pool.
- Offset costs of annual technology expenses
 - * Technology goal is to have 1:1 device ratio to help improve instruction (one device per student)
 - * High school server replacement
 - * High school, middle school, and elementary school computer updates and replacement
 - * Wireless infrastructure upgrades and replacement
- · Offset costs of annual maintenance expenses
 - * EXAMPLES | Plumbing, heating, and electrical upgrades; flooring replacement; asbestos removal; parking maintenance; and fixture replacement (all three locations)

KIEL AREA SCHOOL DISTRICT | REFERENDUM VOTE | APRIL 7

SOLUTIONS



FOR MORE INFORMATION

VISIT http://www.kiel.k12.wi.us/schoolboard/pool.cfm

The following referendum information can be found on the website or by calling 920.894.2266

- Important Dates
- Pool Audit
- School Board & Pool Committee Minutes
- Maintenance & Technology Plans
- Architectural & Construction Presentations
- Additional Communication Materials